



# SPONSORSHIP INFORMATION

INAUGURAL NORTH ISLAND OUTDOOR ADVENTURE SHOW  
April 25 - 26, 2020

Endless Outdoor Adventure Awaits You!

## PURPOSE

The Strathcona Regional District (the 'SRD') wishes to invite interested parties to sponsor the inaugural North Island Outdoor Adventure Show to be held at Strathcona Gardens Recreation Complex from April 25 – 26, 2020.

## THE EXHIBITION

This exciting two-day event is proudly presented by the SRD and will take place at the Strathcona Gardens Recreational Complex. This is your opportunity to preview, explore and purchase the latest gear from Vancouver Island's most respected retailers, organizations and clubs.

## SUBMISSIONS

Inquiries may be sent electronically by email to [nioas@srd.ca](mailto:nioas@srd.ca) with "North Island Outdoor Adventure Show Sponsorship" noted in the subject line.

## SPONSORSHIP PACKAGES

The North Island Outdoor Adventure Show is offering three tiers of sponsorship ranging from silver to platinum. Please see the details and sponsorship form below.

### Gold Level Sponsorship **\$2000.00**

The following is included with your sponsorship:

1. 8 X 10 (80sq') exhibitor booth.
2. Prominent name and logo placement on the North Island Outdoor Adventure Show website as well as on all signage.
3. Prominent sponsor name recognition in all press releases related to event.
4. Logo featured on all social media platforms. (Instagram, Facebook, Twitter).
5. Prominent sponsor name recognition in all radio advertising related to event.

### Silver Level Sponsorship **\$1000.00**

The following is included with your sponsorship:

1. 8 X 10 (80sq') exhibitor booth.
2. Prominent sponsor name and logo placement on the North Island Outdoor Adventure Show website.
3. Logo featured on all social media platforms. (Instagram, Facebook, Twitter).

### Bronze Level Sponsorship **\$500.00**

The following is included with your sponsorship:

1. Logo featured on all social media platforms. (Instagram, Facebook, twitter).



# SPONSORSHIP REGISTRATION FORM

**PLEASE NOTE:** NO REFUNDS FOR CANCELLED REGISTRATIONS  
AFTER FEBRUARY 25, 2020.

## CONTACT INFORMATION

Name of Organization \_\_\_\_\_

Organization Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

PROV. / STATE \_\_\_\_\_

POSTAL CODE / ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## SPONSORSHIP PACKAGE OPTIONS

- |                                 |         |
|---------------------------------|---------|
| <input type="checkbox"/> GOLD   | \$2,000 |
| <input type="checkbox"/> SILVER | \$1,000 |
| <input type="checkbox"/> BRONZE | \$500   |

SUB TOTAL \_\_\_\_\_

Add 5% GST \_\_\_\_\_

TOTAL OF SPONSORSHIP \_\_\_\_\_

PLEASE CHARGE MY  VISA  MASTERCARD  CHEQUE ENCLOSED

CARD NUMBER \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

EXPIRY DATE \_\_\_\_\_ CVC \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

BILLING TELEPHONE \_\_\_\_\_

BILLING CONTACT \_\_\_\_\_

Please make all cheques payable to the Strathcona Regional District.

Please go to [www.adventureshow.ca](http://www.adventureshow.ca) to register or return a copy of this form to:

Strathcona Gardens Recreation Complex  
225 South Dogwood St.  
Campbell River BC V9W 8C8  
250-830-6777  
[nioas@srd.ca](mailto:nioas@srd.ca)