



SPONSORSHIP INFORMATION PACKAGE

NORTH ISLAND OUTDOOR ADVENTURE SHOW

APRIL 18 & 19 2026

Endless Outdoor Adventure Awaits You!

PURPOSE

The Strathcona Regional District (the 'SRD') wishes to invite interested parties to sponsor the 4th annual North Island Outdoor Adventure Show to be held at the Strathcona Gardens Recreation Complex in Campbell River, B.C. April 18 & 19 2026.

THE EXHIBITION

This exciting two-day Outdoor Adventure Show is an excellent opportunity for dealers, distributors, companies, and organizations to advertise and sell their products and services to all the North Island outdoor enthusiasts. The 2026 North Island Outdoor Adventure Show will feature 45 exhibitor booths and 10 indoor bulk spaces available to showcase your products & services.

SUBMISSIONS

Inquiries may be sent electronically by email to jwheeldon@srd.ca with "North Island Outdoor Adventure Show Sponsorship" noted in the subject line.

SPONSORSHIP PACKAGES

The North Island Outdoor Adventure Show pleased to offer two tiers of sponsorship. Please see the details and sponsorship form below:

Gold Level Sponsorship

1. 8 X 10 (80sq') or 10 X10 (100sq') Exhibitor Booth.
2. Prominent name/logo placement on the NI Outdoor Adventure Show website, event banner, and all event signage.
3. Prominent sponsor name recognition in all press releases & newspaper advertisements.
4. Sponsor name recognition in all scheduled radio advertising related to the event.
5. Sponsor logo featured on all Strathcona Gardens/ NIOAS social media platforms (Instagram & Facebook).

\$1500 + GST

OR

\$1000 + GST
& giveaway prize for
NIOAS prize table
(Min. value \$600)

Silver Level Sponsorship

1. 8 X 10 (80sq') or 10 X10 (100sq') Exhibitor Booth.
2. Prominent sponsor name/logo placement on the NI Outdoor Adventure Show website.
3. Logo featured on all Strathcona Gardens/NIOAS social media platforms (Instagram & Facebook).

\$750 + GST

OR

\$500 + GST
& giveaway prize for
NIOAS prize table
(Min. value \$300)



SPONSORSHIP REGISTRATION FORM

Please send all completed & signed registration forms to jwheeldon@srd.ca along with your company logo in jpeg format for the NIOAS website exhibitor list and show advertising.

CONTACT INFORMATION

Name of Organization _____

Organization Contact Name _____

Address _____

City _____

PROV. / STATE _____

POSTAL CODE / ZIP _____

Email _____

Phone _____

Website URL _____

SPONSORSHIP PACKAGE OPTIONS

Tier	Cost (pick one)		Booth Size (pick one)	
GOLD	\$1500.00	\$1000.00 + prize donation	8X10 BOOTH	10X10 BOOTH
SILVER	\$750.00	\$500.00 + prize donation	8X10 BOOTH	10X10 BOOTH

SUB TOTAL _____
Add 5% GST _____
(GST# 82032-7013)
TOTAL _____

Prize Donation Name & Value (If applicable):

Preferred Booth #:

*For up-to-date booth availability, please visit www.adventureshow.ca

PLEASE CHARGE MY ☐ VISA ☐ MASTERCARD ☐ CHEQUE ENCLOSED

CARD NUMBER _____

CARDHOLDER NAME _____

BILLING EXPIRY DATE _____ CVC _____

BILLING ADDRESS _____

BILLING TELEPHONE _____

CONTACT _____

Paying by Cheque? Please make all cheques payable to the
Strathcona Regional District and mail to the address below:

Strathcona Gardens Recreation Complex
Attn: North Island Outdoor Adventure Show
225 South Dogwood St.
Campbell River BC V9W 8C8





EXHIBITOR AGREEMENT

PLEASE NOTE: NO REFUNDS FOR CANCELLED REGISTRATIONS AFTER **MARCH 20, 2026.**

1. All exhibitor spaces are supplied with Power, WIFI, Security and the following:

8X10 Booth	8ft High drapery back wall 3ft High drapery side walls 2x6' table + 2 chairs	10x10 Booth	8ft High drapery back wall 3ft High drapery side walls 2x6' table + 2 chairs
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20X25 Bulk Space	8ft High drapery back wall Chain link delineator side walls 2x8' table + 2 chairs	43X14 Feature Bulk Space	2x8' table + 2 chairs
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All spaces have a maximum door entry of 11' H x 10' W.

- Applications will not be processed unless all monies are received. All monies paid after acceptance of this application are nonrefundable after March 20, 2026.
- NIOAS staff reserves the right to cancel/postpone the show outright in cases or circumstances beyond the control of NIOAS staff & the Strathcona Regional District. In the event of show cancellation, all exhibitors registration fee will be refunded.
- NIOAS staff reserves the right to move exhibitors booth locations for the overall benefit of the show.
- Exhibitors shall abide by and observe all laws, rules, and regulations of the Province and City where the show takes place, and departments there of and all rules of the related facility.
- Subletting of space by the exhibitor is prohibited. Sharing or other use of the space not specifically authorized prior to the show by the NIOAS staff is prohibited. Exhibitor agrees to promote only the business(es) registered for and approved by NIOAS staff.
- No signs or advertising devices shall be displayed outside space unless approved by NIOAS staff prior to the start of the show. Blocking the unobstructed view from space to space is prohibited. No displays or signs may be higher than your drapes without NIOAS staff approval.
- No wiring, installation of spotlights/electrical work or carpentry work permitted. All alterations should be preformed by Regional District employees or firms designated by NIOAS staff.
- The use of food machines and other accessories must be approved by NIOAS staff to ensure that services offered are not taking away from the facility Concession stand.
- No exhibitor shall use any inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering of tables and/or risers shall be flameproof.
- NIOAS staff are entitled to close an exhibit at any time for failure by any exhibitor or any of their officers, agents, or employees to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund.
- NIOAS staff reserves the right to alter or change the space assigned to an exhibitor, to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights, or sound, and to expel exhibitors or their personnel if their conduct or presentation is objectionable to other Show Participants.
- The Strathcona Regional District carries a liability insurance policy and provides security of exhibits outside of show hours, however the Strathcona Regional District will not assume any responsibility for the safety of exhibits against theft, robbery, fire, accidents, or other incidents. In all cases, exhibitors are encouraged to insure their products (personal and exhibits) against any such loss.**
- PLEASE NOTE:** The Strathcona Gardens Recreation Complex is currently undergoing an Aquatic & Wellness Centre construction project which will have no disruptions to the arena facilities where the NI Outdoor Show will be hosted. Additional entrances & signage will be in place for the weekend of the show to ensure a smooth and enjoyable experience for everyone. For more information on this project, please visit www.recreatesg.ca

By signing below, I acknowledge that I have read and fully understand all the above Terms & Conditions for the 2026 North Island Outdoor Adventure as set forth by the Strathcona Regional District:

Authorized Signature _____

Date Signed _____