



SPONSORSHIP INFORMATION PACKAGE

NORTH ISLAND OUTDOOR ADVENTURE SHOW
APRIL 12-13, 2025

Endless Outdoor Adventure Awaits You!

PURPOSE

The Strathcona Regional District (the 'SRD') wishes to invite interested parties to sponsor the 3rd annual North Island Outdoor Adventure Show to be held at the Strathcona Gardens Recreation Complex in Campbell River, B.C. April 12-13, 2025.

THE EXHIBITION

This exciting two-day Outdoor Adventure Show is an excellent opportunity for dealers, distributors, companies, and organizations to advertise and sell their products and services to all the North Island outdoor enthusiasts. The 2025 North Island Outdoor Adventure Show will feature 45 exhibitor booths and 10 indoor bulk spaces available to showcase your products & services.

SUBMISSIONS

Inquiries may be sent electronically by email to jwheeldon@srd.ca with "North Island Outdoor Adventure Show Sponsorship" noted in the subject line.

SPONSORSHIP PACKAGES

The North Island Outdoor Adventure Show is offering three tiers of sponsorship ranging from silver to platinum. Please see the details and sponsorship form below.

Gold Level Sponsorship **\$2000.00 + GST**

The following is included with your sponsorship:

1. 10 X10 Exhibitor Booth (100sq).
2. Prominent name/logo placement on the NI Outdoor Adventure Show website, event banner, and all event signage.
3. Prominent sponsor name recognition in all press releases & newspaper advertisements.
4. Sponsor Logo recognition on the 10'x 20' Nanoose digital advertisement board (March 15 - April 12).
5. Sponsor name recognition in all scheduled radio advertising related to the event.
 - . Sponsor logo featured on all Strathcona Gardens/ NIOAS social media platforms (Instagram & Facebook).

Silver Level Sponsorship **\$1000.00 + GST**

The following is included with your sponsorship:

1. 10 X10 Exhibitor Booth (100sq).
2. Prominent sponsor name/logo placement on the NI Outdoor Adventure Show website.
3. Logo featured on all Strathcona Gardens/NIOAS social media platforms (Instagram & Facebook).



SPONSORSHIP REGISTRATION FORM

Please send all completed & signed registration forms to jwheeldon@srd.ca along with your company logo in jpeg format for the NIOAS website exhibitor list and show advertising.

CONTACT INFORMATION

Name of Organization _____

Organization Contact Name _____

Address _____

City _____

PROV. / STATE _____

POSTAL CODE / ZIP _____

Email _____

Phone _____

Website URL _____

SPONSORSHIP PACKAGE OPTIONS

GOLD	\$2,000.00	8X10 BOOTH	10X10 BOOTH
SILVER	\$1,000.00	8X10 BOOTH	

Preferred Booth #:
<small>*For up-to-date booth availability, please visit www.adventureshow.ca*</small>

SUB TOTAL _____
 Add 5% GST _____
(GST# 82032-7013)
 TOTAL _____

PLEASE CHARGE MY VISA MASTERCARD CHEQUE ENCLOSED

CARD NUMBER _____

CARDHOLDER NAME _____

BILLING EXPIRY DATE _____ CVC _____

BILLING ADDRESS _____

BILLING TELEPHONE _____

CONTACT _____

Paying by Cheque? Please make all cheques payable to the **Strathcona Regional District** and mail to the address below:

Strathcona Gardens Recreation Complex
Attn: North Island Outdoor Adventure Show
225 South Dogwood St.
Campbell River BC V9W 8C8





EXHIBITOR AGREEMENT

PLEASE NOTE: NO REFUNDS FOR CANCELLED REGISTRATIONS AFTER **March 21, 2025**.

1. Applications will not be processed unless all monies are received. All monies paid after acceptance of this application are nonrefundable after **March 7, 2025**.
2. All 8x10' & 10x10' exhibitor booths will be provided with an electrical outlet, post & drape, one 2x6' skirted table, two chairs and 24-hour security. All indoor bulk exhibitor spaces will include post & drape background, an electrical outlet, one 2x8' skirted table, two chairs, and 24-hour security. **All spaces have a maximum door entry of 11' H x 10' W.**
3. Subletting of space by the exhibitor is prohibited. Sharing or other use of the space not specifically authorized prior to the show by the Regional District is prohibited. Exhibitor agrees to promote only the business(es) registered for and approved by the Regional District. No third-party promotion will be permitted.
4. No signs or advertising devices shall be displayed outside space other than those furnished by the Regional District. Blocking the unobstructed view from space to space is prohibited. No displays or signs may be affixed to building walls or posts.
5. No wiring, installation of spotlights or other electrical work and no carpentry work shall be done except by either Regional District employees or firms so designated by the Regional District.
6. Exhibitors shall abide by and observe all laws, rules, and regulations of the Province and City where the show takes place, and departments thereof and all rules of the related facility.
7. No exhibitor shall use any inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering of tables and/or risers shall be flameproof.
8. If an exhibitor fails to make payments due herein when they are due, such exhibitor's rights to exhibit may be canceled by the Regional District without further notice.
9. The Regional District shall be entitled to close an exhibit at any time for failure by any exhibitor or any of their officers, agents, employees, or other representatives to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund of any part of any fee.
10. The Regional District reserves the right to alter or change the space assigned to an exhibitor, to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights, or sound, and to expel exhibitors or their personnel if, in the Regional District's opinion, their conduct or presentation is objectionable to other Show Participants.
11. The Regional District reserves the right to cancel this contract and to withhold possession of exhibit space at the Regional District's discretion, and/or if the Exhibitor fails to perform any material condition of the contract or refuses to abide by show rules and regulations.
12. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy or other cause, the show or any part thereof is prevented from being held, is canceled by the Regional District the exhibit space applied for herein becomes unavailable, the Regional District shall determine and refund the applicant his proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the Regional District and reasonable compensation to the Regional District, but in no case shall the amount of refund to the applicant exceed the amount of the exhibit fee paid.
13. **PLEASE NOTE:** The Strathcona Gardens Recreation Complex is currently undergoing an Aquatic & Wellness Centre construction project which will have no disruptions to the arena facilities where the NI Outdoor Show will be hosted. Additional entrances & signage will be in place for the weekend of the show to ensure a smooth and enjoyable experience for everyone. For more information on this project, please visit www.recreatesg.ca.
14. **All Exhibitors must have adequate Liability Insurance with a minimum \$2,000,000 limit to protect the Exhibitors, the attending public, the show organizer, and yourself. Our insurance policy does not extend coverage to any exhibits therefore proof of adequate coverage is required. Please send a copy of your certificate of insurance to jwheeldon@srd.ca by March 21, 2025. For the exhibitor insurance requirements, please refer to the "Exhibitor Liability Insurance Information" form.**

By signing below, I acknowledge that I have read and fully understand all the above Terms & Condition for the 2025 North Island Outdoor Adventure as set forth by the Strathcona Regional District:

Authorized Signature

Date Signed